

# Perks Of Perfection

LUXURY INTERIOR DESIGN FIRM **THE PLUSH** MIXES PLEASURE AND STYLE WITH ITS DECADENT OFFICE DESIGN FUSING SLEEK PARISIAN FLAIR WITH SOPHISTICATED FUNCTIONALITY

The chic and charming Parisian atmosphere and the French laissez-faire way of life may be a constant source of inspiration for home interiors around the world, but it is rare to see such suave settings applied so expertly in the interior of an office. That is also the reason why homegrown firm The Plush's stylish new office in Pasir Panjang Road stands out prominently from other companies in the field.

"The concept of the office is like a stroll through the streets of Paris, with views of finely decorated restaurants and shops," says The Plush's founder and creative director Evelina Hu, who developed the design together with the firm's chief designer Alvin Felipe after their trip to the Maison & Objet fair in Paris last year. Completed in October 2014 after a three-month design process, the office is a chic and

unique working environment where business and pleasure mingle in cosy and intimate spaces lit by opulent chandeliers. Very much a reflection of the firm's creative soul, it celebrates the Parisian way of life, where elegance is effortlessly woven into the fabric of everyday existence.

## THE OLD AND THE NEW

"Although these rooms do not share just one style, each takes a cue from the French attention to detail while reflecting their occupant's deepest desires and most powerful passions," Hu elaborates on the design. "French style is about incorporating the old with the new and the unique pieces complement one another and stand together, rather than creating a look where everything matches." At this office, visitors are received into a lavishly decorated lounge bathed in soft glow from an elegant central



chandelier adorned with Swarovski crystal from Light + Form; the patterned ceiling above is an abstract representation of the clouds. Beneath it, textured fabrics and wallpapers by Paris-native brand Pierre Frey from Romanez harmoniously exist alongside patterned carpet from Goodrich, which together serve as a rich canvas for the firm's own custom built-in sofa and armchair. Meanwhile, the classic moulding, handsome wooden cabinet and silver serving tiles are paired with a matching coffee table, a hi-tech screen and Asian-inspired decorations. Together, these elements successfully recreate a fashionable air of Paris' fanciest cafés.

## WHERE IDEAS GATHER

The conference room unfolds in the same manner of elegant eclecticism, albeit in a more formal and straightforward way. Tall double doors lead to the handsome room with dark polished wood finish and wallpaper with patterns derived from ancient maps. A glossy black conference table presides over the room, flanked by a series of office chairs clad in black leather. A floor to ceiling bookshelf occupies the far side of the room, while the ceiling above features gilded mouldings with another gleaming crystal chandelier



at its centre. There is no mistaking that the room means business, but it does so without forgetting to pay a tribute to beauty.

## BUSINESS AND PLEASURE

The same carefully crafted Parisian atmosphere extends beyond the public areas of the office. The working space behind the meeting rooms features suspended lighting squares that imbue the ceiling with a playful visual rhythm. The pantry in the back

is an oasis of calm rendered in white, ivory, and neutral shades. Unlike conventional offices, the restroom here is clad in marble and adorned with yet another crystal chandelier and a decorative washbasin. The small space also positively looks triple its size thanks to two expanses of walls covered in lush, bevelled-edge wall mirror panels. The Plush truly does not discriminate in dispensing its royal treatments. 



## THE PLUSH

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